



Phone: 864-4777

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CHMR-FM is a non-profit, community oriented radio station affiliated with the Memorial University of Newfoundland Students' Union.

Our mandate is to deliver distinct radio programming to the St. John's market. Vibrant alternative music and special interest programming is developed and delivered by students with high standards.

CHMR-FM is not just a radio station for MUN students. Our diverse schedule provides programming that appeals to a wide variety of people and target audiences. Community groups, especially the entertainment sector, also find CHMR-FM to be a very valuable promotional vehicle.

Hourly Sponsorships

\$25 per hour

Includes:

- Recorded sponsorship message at the start of the hour.
- Sponsor's 30-second commercial aired three times during the hour.
- Announcer mention of sponsor at the end of the hour.

Rate Structure

Single Play

15 seconds - \$5.00
30 seconds - \$10.00
60 seconds - \$15.00

CHMR-FM is staffed by student volunteers. Programming schedules and on-air time is influenced by the timetable of the academic semester.

CHMR's wide range of programming – current affairs, arts & entertainment, music, sports and much more – makes the station a great forum to get your voice heard.

Advertising with CHMR-FM means promoting your product directly to the students and alumni of the Memorial University of Newfoundland and the residents of the St. John's area.